

Gilda's Club Metro Detroit
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MEDIA ALERT - IMMEDIATE RELEASE

BRAS FOR A CAUSE MICHIGAN – 10 YEAR ANNIVERSARY CELEBRATION AN UPLIFTING EXPERIENCE SATURDAY – OCTOBER 13, 2018, 6 P.M.

Royal Oak, Michigan – Bras for a Cause Michigan is pleased to announce the special 10th anniversary celebration of a fabulous, fun and inspiring evening at the Royal Oak Music Theatre featuring beautiful, courageous and inspiring breast cancer survivors who take to the catwalk for the annual art bra fashion show, strolling dinner and auction.

Inspired by Shannon Watson who lost her battle with breast cancer at age 29, 100% of the proceeds benefit **Gilda's Club Metro Detroit** to ensure that no one faces cancer alone.

- Gilda's Club Metro Detroit provides education, wellness, support and bereavement options for anyone facing cancer and those supporting them.
- Gilda's Club celebrates 25 years of gold standard programming.

Joining us again this year as emcee is Fox 2 News Meteorologist, Lori Pinson.

The evening will feature a live and silent auction of golf packages, dining, events, movies, along with many other experiences and items, including the signature creative and beautiful art bras – made by local artists and friends and are modeled by breast cancer survivors and Gilda's Club members. Check out some of the art bras on our website, www.brasforacausemichigan.org

The night will also include a strolling dinner from some of the best local eateries, including Bobcat Bonnie's, Ruth's Chris Steak House, Sedona, Mudgie's, Carrabba's, Cacao Tree Café, Ridley's Bakery, Garrett's and many more. Entertainment by local musicians Jan Thompson and Eric Stoddard along with live speed paintings by Dave Santia. The highlight of course, is the inspirational runway show with survivor models.

Tickets are \$50 in advance or \$55 at the door. Advance tickets may be purchased online at www.brasforacausemichigan.org or at Gilda's Club Metro Detroit (3517 Rochester Rd., Royal Oak – 248.577.0800) or at the Royal Oak Music Theater in downtown Royal Oak.

ABOUT GILDA'S CLUB METRO DETROIT

Gilda's Club Metro Detroit is an affiliate of the Cancer Support Community. Gilda's Club offers support for those touched by cancer -- those diagnosed, as well as family, friends and caregivers. The program is locally funded through the generosity of events like Bras for a Cause and giving individuals, companies and friends. The program is free to anyone who walks through the signature red door. Inspired by the late comedian and Detroit native, Gilda Radner, who said cancer gave her a membership to a club no one wanted to belong to. Her vision of support, education and empowerment for all cancers for men, women and children, led to the inception of a worldwide network. Gilda's Club Metro Detroit began in 1993 and has welcomed more than 10,000 people touched by cancer. The signature Clubhouse and red door in Royal Oak opened in 1998. Gilda had one true mission: So no one faces cancer alone.

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