

Gilda's Club Metro Detroit
3517 Rochester Road
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www.gildasclubdetroit.org



MEDIA ALERT - IMMEDIATE RELEASE

BRAS FOR A CAUSE MICHIGAN – AN UPLIFTING EXPERIENCE RETURNS FOR 9TH YEAR SATURDAY – OCTOBER 14, 2017, 6 P.M.

Royal Oak, Michigan – Bras for a Cause Michigan is pleased to announce the return of a fabulous, fun and inspiring evening at the Royal Oak Music Theatre featuring beautiful, courageous and inspiring breast cancer survivors who take to the catwalk for the 9th annual art bra fashion show and strolling dinner and auction.

Inspired by the late Shannon Watson who bravely faced breast cancer and passed away at age 29, 100% of the proceeds benefit **Gilda's Club Metro Detroit** to ensure that no one faces cancer alone. Joining us as and our fabulous emcee, Fox 2 News reporter Erika Erickson. Musical performances by Detroit's very own Jill Jack.

The evening will feature a live and silent auction of golf packages, dining, events, movies, along with many other experiences and items, including creative and beautiful art bras modeled by breast cancer survivors. Check out some of the art bras on our website, www.brasforacausemichigan.org.

The night will also include a strolling dinner from some of the best local eateries, including Sedona, Garden Fresh Gourmet, Granite City, Bobcat Bonnie's and many more.

Tickets are \$50 in advance or \$55 at the door. Advance tickets may be purchased from any committee member or from Gilda's Club Metro Detroit (3517 Rochester Rd., Royal Oak – 248.577.0800) – there is no service fee for these tickets. Tickets are also available online at www.brasforacausemichigan.org.

ABOUT GILDA'S CLUB METRO DETROIT

Gilda's Club Metro Detroit is an affiliate of the Cancer Support Community. Gilda's Club offers free support, for those touched by cancer – those diagnosed, as well as family, friends and caregivers. The program is locally funded through the generosity of events like Bras for a Cause and giving individuals, companies, foundations and friends. Inspired by the late comedian and Detroit native, Gilda Radner, who said cancer gave her a membership to a club no one wanted to belong to. Gilda's vision of support, education and empowerment for all cancers, led to the creation of a worldwide network. In 1993, eight courageous metro Detroit women saw the inception of Gilda's Club in New York and began the tireless effort to ensure metro Detroit had the same gold standard of care. Gilda's Club Metro Detroit opened its doors in 1998 and has welcomed more than 10,000 people touched by cancer. 2018 marks our 25th year of ensuring no one faces cancer alone. Gilda said 'everyone needs a place.' Gilda's Club is that place.

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